



Q4 and FY 2023 Earnings
February 13, 2024

Disclaimer

This presentation contains “forward-looking” statements that are based on our management’s beliefs and assumptions and on information currently available to management. Forward-looking statements include all statements, other than statements of historical fact contained in this presentation, including but not limited to, information or predictions concerning our future financial performance, including our financial outlook for Q1 2024 under the heading “Outlook” and our risk sharing investments under the heading “Committed Capital Co-Investment Summary”, projected growth and other strategies, business plans and objectives, potential market and growth opportunities, competitive position, technological or market trends and industry environment. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. In some cases, you can identify forward-looking statements by terminology such as “may,” “will,” “should,” “could,” “expect,” “plan,” “anticipate,” “believe,” “estimate,” “predict,” “intend,” “potential,” “would,” “continue,” “ongoing” or the negative of these terms, or other comparable terminology. You should not put undue reliance on any forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all.

Forward-looking statements are based on information available at the time those statements are made or management’s good faith beliefs and assumptions as of that time with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in, or suggested by, the forward-looking statements. In light of these risks and uncertainties, the events and circumstances contemplated by the forward-looking statements made in this presentation may not occur and actual results could differ materially from those anticipated or implied in the forward-looking statements. These risks and uncertainties are more fully described in our filings and reports that we may file from time to time with the Securities and Exchange Commission (the “SEC”), including “Risk Factors” in our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. These risks and uncertainties include, but are not limited to: our ability to manage the adverse effects of macroeconomic conditions and disruptions in the banking section and credit markets, including inflation and related monetary policy changes, such as increasing interest rates; our ability to access sufficient loan funding, including through securitizations, committed capital arrangements, whole loan sales and warehouse credit facilities; the effectiveness of our credit decisioning models and risk management efforts, including reflecting the impact of economic conditions on borrowers’ credit risk; our ability to retain existing, and attract new, lending partners; our future growth prospects and financial performance; our ability to manage risks associated with the loans on our balance sheet; our ability to improve and expand our platform and products; and our ability to operate successfully in a highly-regulated industry. Moreover, we operate in very competitive and rapidly changing environments, and new risks may emerge from time to time. It is not possible for us to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. Additional information will be available in other future reports that we file with the SEC from time to time, which could cause actual results to vary from expectations. Except as required by law, Upstart does not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.

This presentation contains statistical data, estimates and forecasts that are based on independent industry publications or other publicly available information, as well as other information based on our internal sources. This information involves many assumptions and limitations, and you are cautioned not to give undue weight to these estimates. We have not independently verified the accuracy or completeness of the data contained in these industry publications and other publicly available information. Accordingly, we make no representations as to the accuracy or completeness of that data nor do we undertake to update such data after the date of this presentation.

This presentation includes non-GAAP financial measures, including contribution profit, contribution margin, adjusted EBITDA, adjusted EBITDA margin, adjusted net income (loss), and adjusted net income (loss) per share. These non-GAAP financial measures are in addition to, and not as a substitute for or superior to measures of financial performance prepared in accordance with GAAP. There are a number of limitations related to the use of these non-GAAP financial measures. For example, other companies may calculate similarly-titled non-GAAP financial measures differently. Refer to slides 31-33 for a reconciliation of these non-GAAP financial measures to the most directly comparable GAAP measures.

A reconciliation of non-GAAP guidance financial measures to corresponding GAAP guidance financial measures is not available on forward-looking basis without unreasonable effort due to the uncertainty and potential variability of expenses, such as stock-based compensation expense-related charges, that may be incurred in the future and cannot be reasonably determined or predicted at this time. It is important to note that these factors could be material to our results of operations computed in accordance with GAAP.

Upstart is the leading AI lending marketplace



2.9M¹
Customers



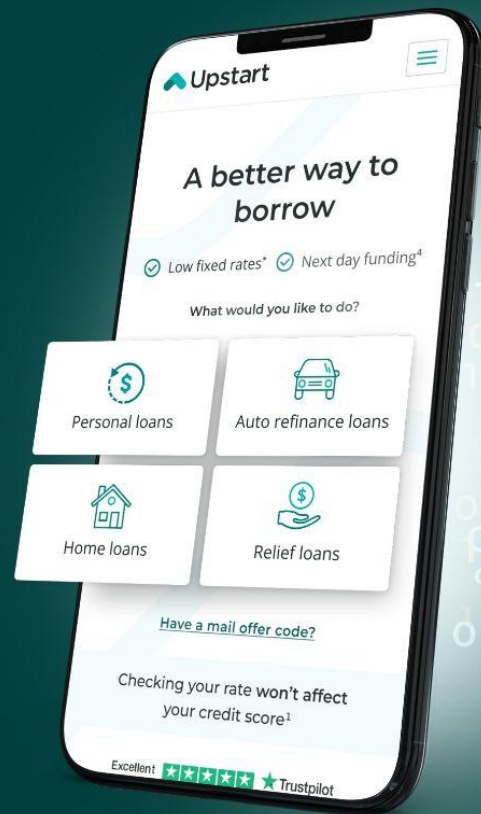
\$36B¹
Originations



100+²
Banks

We connect millions of customers to 100+ banks and credit unions who leverage Upstart's artificial intelligence (AI) models and cloud applications to deliver superior credit products.

With Upstart AI, lenders can approve more borrowers at lower APRs across races, ages, and genders, while simultaneously delivering the exceptional digital-first experience customers demand.



¹ as of 12/31/2023
² as of 2/9/2024

Q4'23 Summary

Revenue	Income from Operations	Contribution Profit Margin	Net Income	Adjusted EBITDA
\$140.3M -4% y/y	(\$47.5M) from (\$58.5M) in Q4'22	63% vs 53% in Q4'22	(\$42.4M) from (\$55.3M) in Q4'22	\$0.6M from (\$16.6M) in Q4'22

Highlights

89% ¹ Of loans fully automated, a new record, and 92% of automated approvals converted to funded loans.	66% Reduction in machine learning memory requirements	88 Dealer rooftops now offer Upstart auto lending, up from 27 a year ago.	Servicing Grew servicing product/engineering team by more than 60%	HELOC 9 day median close time vs industry 36 days
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¹ Percentage of Loans Fully Automated is defined as the total number of loans in a given period originated end-to-end (from initial rate request to final funding for personal loans and small dollar loans, and from initial rate request to signing of the loan agreement for auto loans) with no human involvement required divided by the Transaction Volume, Number of Loans in the same period.

FY23 Summary

Revenue	Income from Operations	Contribution Profit Margin	Net Income	Adjusted EBITDA
\$514M -39% y/y	(\$257M) from (\$114M) in FY22	63% vs 49% in FY22	(\$240M) from (\$109M) in FY22	(\$17.2M) from \$37.2M in FY22

Highlights

49% of total Q4 transaction volume was committed capital , up from 0% at the start of the year	UMI Launched the Upstart Macro Index followed by several refinements throughout the year	PTCC Introduced the parallel timing curve calibration, accelerating new model development	Small Dollar Loans Enabled over 35K small dollar loans in 2023	HELOC Now live in: CO, WA, MI, MD, TN, UT, KY, OK, KS, SD, MT & DC
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Key Investment Areas

- 1 Best rates for all
- 2 More efficient borrowing and lending
- 3 Expanding our footprint

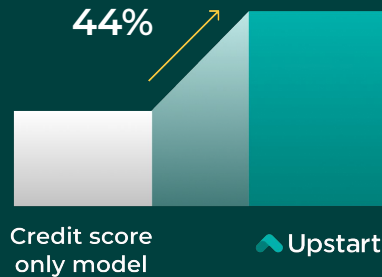
Best rates for all

AI provides superior risk separation, leading to higher approvals and lower APRs

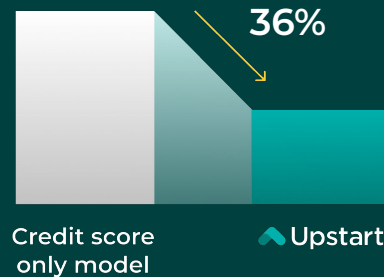
Upstart's model is **more accurate** than traditional lending models; allowing lenders to **approve more applicants** at **lower APRs**.¹

Powered by more than 1,600 variables, Upstart models are **trained on more than 58 million repayment events**, adding an average of **83,000² new repayments each business day**.

Higher approvals¹



Lower APR¹



In 2023, we **reduced time to generate model training sets** from days to hours, allowing significant improvement to experimentation velocity.

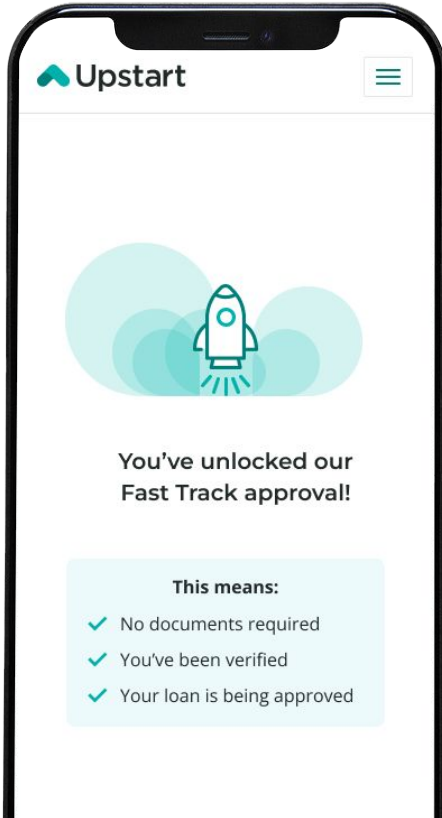
In 2023, we **reduced machine learning memory requirements by 66%**, allowing us to train on even more data.

¹ As of October 2023, and based on a comparison between the Upstart model and a hypothetical traditional model. For more information on the methodology behind this study, please see Upstart's Annual Access to Credit results [here](#).

² As of 12/31/2023

More efficient borrowing and lending

Enabled by better AI and more sophisticated risk models



84

Net promoter score
Borrowers love Upstart with
42K+ rating us 'Excellent' on
Trustpilot¹

89%

of loans are instantly
approved and fully
automated²

92%

of instantly approved
borrowers fund their loan,
over 3X the conversion rate
of non-automated³

¹ as of 12/31/2023. To determine Net Promoter Score (NPS) score, Upstart used a third-party service to administer surveys to personal loan applicants immediately following an applicant's acceptance of a loan on Upstart's platform.

² in Q4 2023. Percentage of Loans Fully Automated is defined as the total number of loans in a given period originated end-to-end (from initial rate request to final funding for personal loans and small dollar loans, and from initial rate request to signing of the loan agreement for auto loans) with no human involvement required divided by the Transaction Volume, Number of Loans in the same period..

³ in Q4'23

Expanding our footprint

Product, borrower, and funding diversification can drive growth and provide greater resilience through market cycles

100+¹

Banks and Credit
Unions, up from 10 at
IPO

88

Dealer rooftops now
offer Upstart auto
lending, up from 27 a
year ago

49%

of total Q4 transaction
volume was
committed capital, up
from 0% at the start of
the year

HELOC

Now live in:
CO, WA, MI, MD, TN,
UT, KY, OK, KS, SD, MT
& DC

Consumer and Credit Trends

UMI and consumer trends

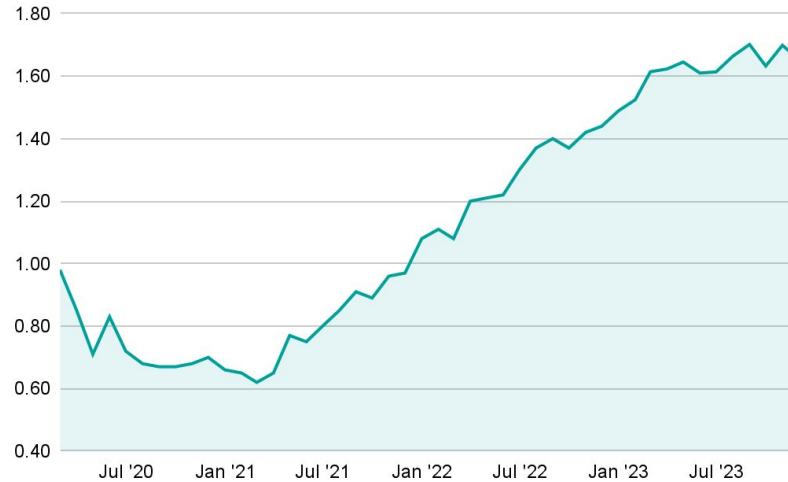
Macroeconomic risk to consumer credit is holding steady reflecting the pause in the recovery of key consumer trends

December UMI

1.65²

-2.9 M|M

upstart.com/umi



December consumer trends

3.7% Personal savings rate*
vs 4.1% in November¹

4.6% CPI (Inflation)*
vs 4.7% in November¹

62.5% Labor force participation rate*
vs 62.8% in November¹

*Statistics as of September

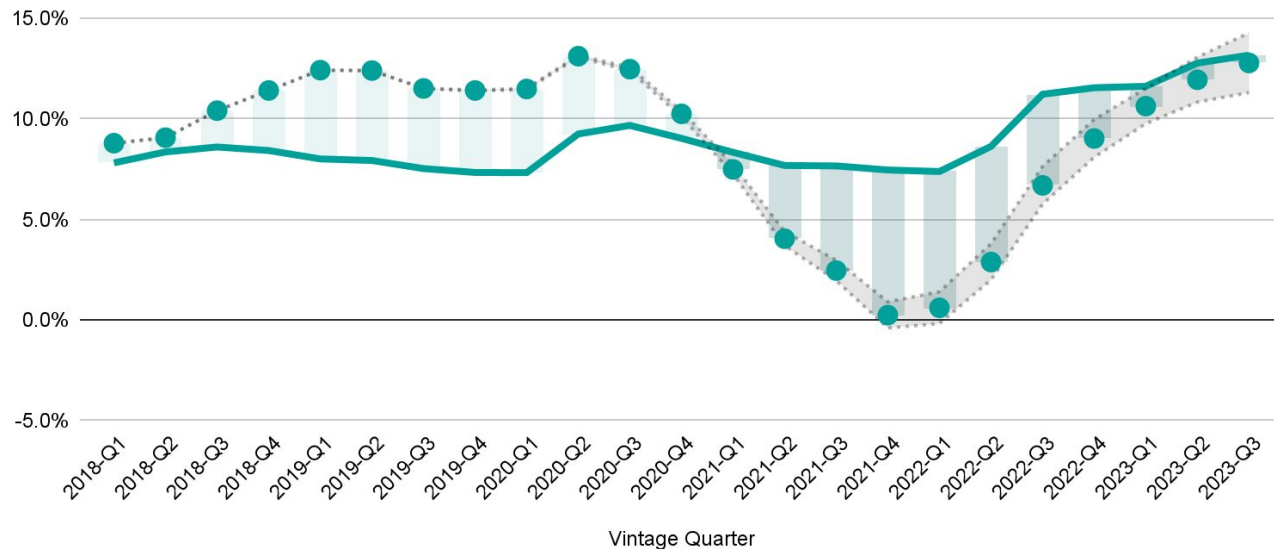
The Upstart Macro Index (UMI) estimates the impact of the macroeconomy on credit losses for Upstart-powered unsecured personal loans. UMI is expressed as a multiple of defaults relative to a static baseline due to macroeconomic changes. For example, a UMI of 1.25 for a given month suggests that the macro caused default rates to be 25% higher than the long-run average.

¹ <https://fred.stlouisfed.org/>

² Upstart internal measured data as of 01/31/2024

Upstart loan performance

Most recent vintages are now expected to deliver ~13% gross returns¹



If an investor invested equally in all Upstart cohorts, they would now expect inline annualized returns against a blended target of 9.0%^{2,3}

- Target cash flows
- Expected cash flows
- Over/under performance
- Upside/downside range

¹ Upstart internal performance data as of 1/31/24. "upside," "baseline" and "downside" percentages are based on Upstart's own internal estimates of the returns observed on each vintage to date.

² Gross annualized return per Upstart internal calculation including assumption of future cash flows based on most recent performance data.

³ Previous versions of this chart contained an error in the calculations of expected cash flows/returns and overstated certain of these numbers. The error had the largest impact on Q2'21 through Q4'22 vintages but nominally inflated all periods. The error was isolated to the calculations underlying this chart and related statements about loan performance and had no impact on our financial statements nor on any forecasts prepared for lending partners or institutional investors. For a comparison of prior to updated calculations, please refer to slide 36 in the appendix.

Impact and Scale

Upstart's impact

Dedicated to expanding access to credit for all

“Money is a fundamental ingredient of life, and unless you’re one of the few percent of Americans with significant wealth, the *price and difficulty of borrowing affects you every day*. Throughout history, affordable credit has been central to unlocking mobility and opportunity.” -
Dave Girouard

Closing the racial wealth gap

In 2022 the Upstart model approved:

35% more Black borrowers than a traditional model at 29% lower APRs¹

46% more Hispanic borrowers than a traditional model at 34% lower APRs¹

Fair and responsible use of AI



Founding member of **MoreThanFair**

Developed state of the art **fairness testing** with oversight from the relevant federal regulator

Partnering to reach the underserved



[Go to fact sheet >](#)



[Go to press release >](#)



[Go to press release >](#)

¹ As of October 2023, and based on a comparison between the Upstart model and a hypothetical traditional model. Upstart does not collect demographic data on borrowers. Upstart uses standard industry methodology to estimate borrower demographic status to conduct access-to-credit analysis comparing Upstart to traditional credit model outcomes. For more information on the methodology behind this study, please see Upstart's Annual Access to Credit results [here](#).

Upstart risk separation

Significantly better at differentiating risk than credit scores

Annualized default rates¹

Upstart Risk Grades

		A+	B	C	D	E-	Average
FICO Score	700 or Above	1.2%	3.4%	5.9%	8.3%	12.9%	4.4%
	680 to 699	1.5%	3.3%	5.8%	7.8%	12.8%	5.9%
	660 to 679	2.2%	3.9%	6.4%	8.5%	13.8%	7.9%
	640 to 659	3.2%	4.6%	6.8%	9.4%	15.8%	10.0%
	639 or Below	5.6%	6.5%	8.6%	11.4%	21.3%	16.1%
	Average	1.6%	3.9%	6.6%	9.3%	17.2%	

~4x more defaults between highest and lowest credit score

~11x more defaults between highest and lowest Upstart risk grade

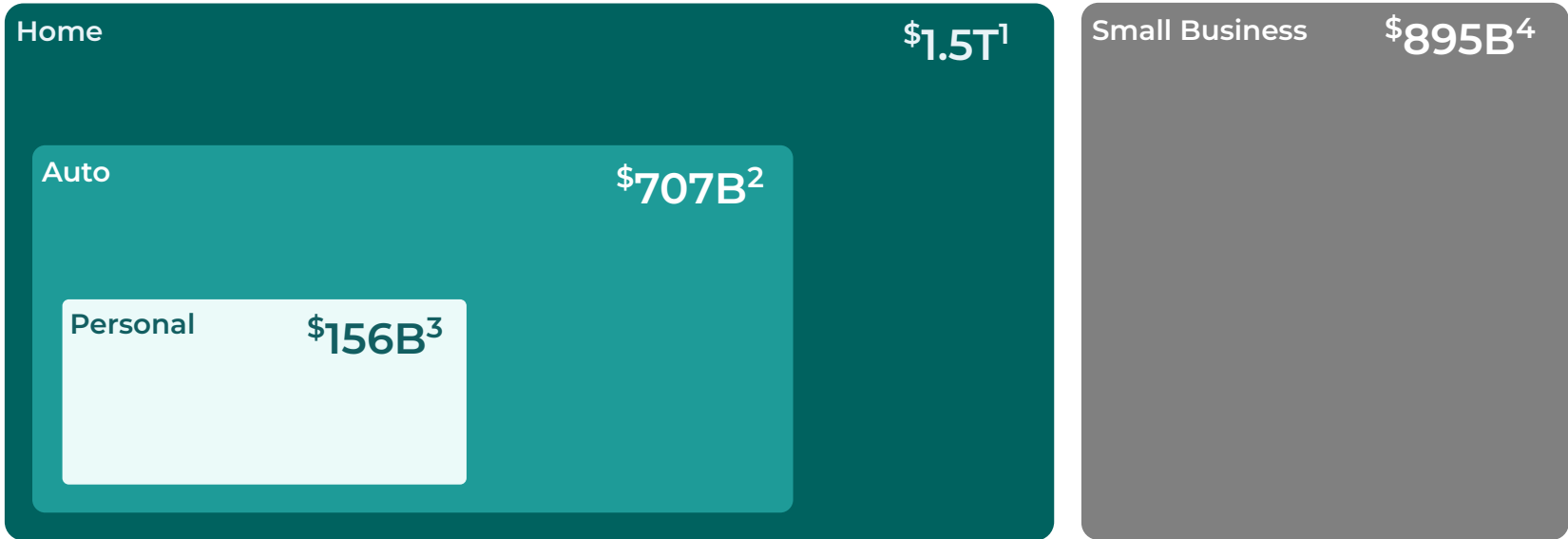
Upstart's risk grades predict a steadily increasing default rate from left to right as the borrowers get riskier.

Looking down any column, there's **significantly less difference** between default rates, regardless of credit score.

¹ Upstart internal performance data as of February 5th, 2024. Consists of all originations made 2018-Q1 to 2023-Q2 "vintages."

Upstart's marketplace

Total addressable market of \$3T in annual loan originations



1 Total mortgage originations using data provided by TransUnion for Q3 2022 – Q2 2023

2 Total auto loans using data provided by TransUnion for Q3 2022 – Q2 2023

3 Total unsecured personal loans using data provided by TransUnion for Q3 2022 – Q2 2023

4 Total small business loans using data provided by the Office of Advocacy U.S. Small Business Administration, July 2022, for 2020 fiscal year

Financial Summary

Q4'23 summary P&L and non-GAAP metrics

(in millions, except ratios and per share data)

	Q4'23	Q3'23	Q/Q	Q4'22	Y/Y
Revenue	\$140.3	\$134.6	4%	\$146.9	(4%)
Revenue from Fees	\$152.8	\$146.8	4%	\$155.6	(2%)
Income (Loss) from Operations	(\$47.5)	(\$43.8)	n/a	(\$58.5)	n/a
Net Income (Loss)	(\$42.4)	(\$40.3)	n/a	(\$55.3)	n/a
Adjusted Net Income (Loss)	(\$9.7)	(\$3.9)	n/a	(\$20.9)	n/a
Earnings (Loss) Per Share (Diluted)	(\$0.50)	(\$0.48)	n/a	(\$0.67)	n/a
Adjusted Earnings (Loss) Per Share (Diluted)	(\$0.11)	(\$0.05)	n/a	(\$0.25)	n/a
Contribution Profit	\$95.6	\$94.2	2%	\$82.0	17%
Contribution Margin	63%	64%	(161bps)	53%	986bps
Operating Expenses	\$187.8	\$178.4	5%	\$205.4	(9%)
Adjusted EBITDA	\$0.6	\$2.3	(73%)	(\$16.6)	n/a

FY23 summary P&L and non-GAAP metrics

(in millions, except ratios and per share data)

	FY23	FY22	Y Y
Revenue	\$513.6	\$907.3	(39%)
Revenue from Fees	\$560.4	\$842.4	(38%)
Income (Loss) from Operations	(\$256.5)	(\$113.9)	n/a
Net Income (Loss)	(\$240.1)	(\$108.7)	n/a
Adjusted Net Income (Loss)	(\$46.9)	\$19.4	n/a
Earnings (Loss) Per Share (Diluted)	(\$2.87)	(\$1.31)	n/a
Adjusted Earnings (Loss) Per Share (Diluted)	(\$0.56)	\$0.21	n/a
Contribution Profit	\$353.3	\$446.8	(21%)
Contribution Margin	63%	49%	1,400bps
Operating Expenses	\$770.1	\$956.3	(19%)
Adjusted EBITDA	(\$17.2)	\$37.1	n/a

Balance Sheet items and key operating metrics

(in millions, except Transaction Volume (number of loans), % fully automated, ratios and conversion rate)

	Q4'23	Q3'23	Q4'22
Cash and Restricted Cash	\$467.8	\$615.0	\$532.5
Loans, Notes, and Residuals	\$1,171.3	\$975.1	\$1,016.6
Total Assets	\$2,017.1	\$2,001.8	\$1,936.1
Total Liabilities	\$1,381.8	\$1,361.0	\$1,263.6
Transaction Volume, Number of Loans	129,664	114,464	138,908
Transaction Volume, Dollars	\$1,253.2	\$1,219.3	\$1,542.0
% Fully Automated	89%	88%	82%
Conversion Rate	12%	10%	11%

Loans Held on Balance Sheet

Fair Value (in millions, except ratios)

	Q4'23	Q3'23	Q4'22
Testing and Evaluation (R&D) ¹	\$411	\$447	\$492
<i>Auto</i>	\$343	\$380	\$398
<i>Other</i>	\$68	\$67	\$94
Core Personal	\$566	\$329	\$518
Total whole loans on balance sheet	\$977	\$776	\$1,010
Consolidated (securitized) Loans	\$179	\$196	-
Total on balance sheet	\$1,156	\$972	\$1,010

In Q3, we completed an asset-backed securitization and retained the full residual equity, which required us to consolidate the securitization. The net retained value of the securitization is approx. \$38M as of December 31, 2023.

Following the close of the quarter, we completed a backbook loan sale totaling \$300M.

1. "R&D Loans" are loans that were originated on our platform that we hold on our balance sheet for research and development purposes, including to test and evaluate the accuracy of our AI models for these loans. R&D Loans are primarily our auto refinance and auto retail loan products, personal loan products held by new categories of borrowers, and other new loan products. R&D Loans are not yet part of our established capital markets programs or other loan funding programs with institutional investors.

Committed Capital Co-Investment Summary

in millions, except ratios

	Q4'23	Q3'23	Q4'22
Capital co-invested	\$98.5	\$66.1	-
Current assessed value (undiscounted)	\$95.0	\$73.1	-
Minimum/maximum possible value	\$0-\$205.2	\$0-\$138.9	-

As of December 31, Upstart has invested \$98.5M linked to credit performance as part of our committed capital arrangements.

The value of our risk sharing investment is \$95.0M, based on the actual and our expected future performance of the underlying loans.

The range of potential value spans from \$0 to \$205.2M, dependent on future credit performance.

Lending by Product

(in millions, except number of loans and ratios)

Personal Unsecured		Q3'23		Q4'22	
	Q4'23		Q Q		Y Y
Number of Loans	129,078	113,252	14%	152,120	(15%)
Transaction Dollars	\$1,238	\$1,190	4%	\$1,485	(17%)
Auto Secured		Q3'23		Q4'22	
	Q4'23		Q Q		Y Y
Number of Loans	542	1,208	(55%)	2,358	(77%)
Transaction Dollars	\$13	\$29	(55%)	\$57	(77%)

Outlook

	Q1'24
Revenue	approximately \$125 million
<i>Revenue From Fees</i>	<i>approximately \$133 million</i>
<i>Net Interest Income (Loss)</i>	<i>approximately (\$8) million</i>
Contribution Margin	<i>approximately 61%</i>
Net Income (Loss)	<i>approximately (\$75) million</i>
Non-GAAP Adjusted Net Income (Loss)¹	<i>approximately (\$33) million</i>
Adjusted EBITDA¹	<i>approximately (\$25) million</i>
Diluted weighted average share count	<i>approximately 87.0 million shares</i>

1. See Disclaimer and Statement Regarding Use of Non-GAAP Measures and Appendix for reconciliation to GAAP financial measures.

Financial Appendix

Financial Statements

(in thousands, except share and per share data)

	<u>December 31, 2022</u>	<u>December 31, 2023</u>
Assets		
Cash	\$ 422,411	\$ 368,405
Restricted cash	110,056	99,382
Loans (at fair value) (1)	1,010,421	1,156,413
Property, equipment, and software, net	44,168	42,655
Operating lease right of use assets	86,335	54,694
Beneficial interest assets (at fair value)	—	41,012
Non-marketable equity securities	41,250	41,250
Goodwill	67,062	67,062
Other assets (includes \$42,648 and \$48,897 at fair value as of December 31, 2022 and December 31, 2023, respectively)	154,351	146,227
Total assets	<u>\$ 1,936,054</u>	<u>\$ 2,017,100</u>
Liabilities and Stockholders' Equity		
Liabilities:		
Accounts payable	\$ 18,715	\$ 12,613
Payable to investors	90,777	53,580
Borrowings	986,394	1,040,424
Payable to securitization note holders (at fair value)	—	141,416
Accrued expenses and other liabilities (includes \$8,820 and \$10,510 at fair value as of December 31, 2022 and December 31, 2023, respectively)	66,946	71,438
Operating lease liabilities	<u>100,787</u>	<u>62,324</u>
Total liabilities	<u>1,263,619</u>	<u>1,381,795</u>
Stockholders' equity:		
Common stock, \$0.0001 par value; 700,000,000 shares authorized; 81,259,676 and 86,330,303 shares issued and outstanding as of December 31, 2022 and December 31, 2023, respectively	8	9
Additional paid-in capital	714,871	917,872
Accumulated deficit	<u>(42,444)</u>	<u>(282,576)</u>
Total stockholders' equity	<u>672,435</u>	<u>635,305</u>
Total liabilities and stockholders' equity	<u>\$ 1,936,054</u>	<u>\$ 2,017,100</u>

(1) As of December 31, 2023, includes \$179.1 million of loans, at fair value, contributed as collateral for the consolidated securitization. No such loans were held as of December 31, 2022.

Financial Statements

(in thousands, except share and per share data)

	Three Months Ended December 31,		Year Ended December 31,	
	2022	2023	2022	2023
Revenue:				
Revenue from fees, net	\$ 155,597	\$ 152,846	\$ 907,272	\$560,431
Interest income, interest expense, and fair value adjustments, net:				
Interest income (1)	39,292	52,073	105,580	168,996
Interest expense (1)	(4,521)	(14,066)	(10,843)	(34,894)
Fair value and other adjustments (1)	(43,455)	(50,541)	(159,565)	(180,971)
Total interest income, interest expense, and fair value adjustments, net	(8,684)	(12,534)	(64,828)	(46,869)
Total revenue	146,913	140,312	842,444	513,562
Operating expenses:				
Sales and marketing	50,753	38,772	345,776	127,143
Customer operations	43,487	36,117	187,994	150,418
Engineering and product development	64,029	57,152	237,247	280,138
General, administrative, and other	47,142	55,772	185,290	212,388
Total operating expenses	205,411	187,813	956,307	770,087
Loss from operations	(58,498)	(47,501)	(113,863)	(256,525)
Other income, net	3,944	6,345	9,473	21,206
Expense on convertible notes	(1,173)	(1,179)	(4,684)	(4,706)
Net loss before income taxes	(55,727)	(42,335)	(109,074)	(240,025)
(Benefit) provision for income taxes	(464)	63	(409)	107
Net loss	(55,263)	(42,398)	(108,665)	(240,132)
Net loss per share, basic	(0.67)	(0.50)	(1.31)	(2.87)
Net loss per share, diluted	(0.67)	(0.50)	(1.31)	(2.87)
Weighted-average number of shares outstanding used in computing net loss per share, basic	82,230,427	85,569,351	82,771,268	83,765,896
Weighted-average number of shares outstanding used in computing net loss per share, diluted	82,230,427	85,569,351	82,771,268	83,765,896



(1) Balances for three months ended December 31, 2023 include \$9.6 million of interest income, \$(3.0) million of interest expense, and \$(5.9) million of fair value and other adjustments, net related to the consolidated securitization. Balances for the year ended December 31, 2023 include \$19.7 million of interest income, \$(6.7) million of interest expense, and \$(5.5) million of fair value and other adjustments, net related to the consolidated securitization.

Financial Statements

(in thousands, except share and per share data)

	Year Ended December 31,	
	2022	2023
Cash flows from operating activities		
Net loss	\$ (108,665)	\$ (240,132)
Adjustments to reconcile net loss to net cash used in operating activities:		
Change in fair value of financial instruments	168,878	234,822
Stock-based compensation	125,945	175,039
Gain on loan servicing rights, net	(28,739)	(13,713)
Depreciation and amortization	13,513	24,903
Non-cash interest expense	3,047	3,057
Other	—	(3,869)
Net changes in operating assets and liabilities:		
Purchases of loans held-for-sale	(7,807,429)	(3,006,510)
Proceeds from sale of loans held-for-sale	6,828,617	2,514,627
Principal payments received for loans held-for-sale	152,018	189,746
Principal payments received for loans held by consolidated securitization	—	24,832
Settlements of beneficial interest liabilities	—	(596)
Other assets	4,173	(8,932)
Operating lease liability and right-of-use asset	10,204	(6,822)
Accounts payable	11,878	(6,127)
Payable to investors	(16,821)	(42,989)
Accrued expenses and other liabilities	(31,300)	2,171
Net cash used in operating activities	\$ (674,681)	\$ (160,493)

Financial Statements

(in thousands, except share and per share data)

	Year Ended December 31,	
	2022	2023
Cash flows from investing activities		
Purchases and originations of loans held-for-investment	\$ (149,298)	\$ (157,223)
Proceeds from sale of loans held-for-investment	14,289	972
Principal payments received for loans held-for-investment	43,311	102,446
Principal payments received for notes receivable and repayments of residual certificates	6,736	4,328
Purchases of property and equipment	(8,825)	(1,527)
Capitalized software costs	(14,088)	(10,559)
Acquisition of beneficial interest assets	—	(56,892)
Purchases of non-marketable equity securities	(1,250)	—
Purchase of certificates of deposit	(5,000)	—
Net cash used in investing activities	\$ (114,125)	\$ (118,455)

Financial Statements

(in thousands, except share and per share data)

	Year Ended December 31,	
	2022	2023
Cash flows from financing activities		
Proceeds from borrowings	\$ 688,813	\$ 626,910
Repayments of borrowings	(400,898)	(575,937)
Principal payments made on securitization notes	—	(23,320)
Proceeds from issuance of securitization notes	—	165,318
Proceeds from issuance of common stock under employee stock purchase plan	7,662	8,431
Proceeds from exercise of stock options	12,354	12,881
Taxes paid related to net share settlement of equity awards	(16)	(15)
Repurchases of common stock	(177,883)	—
Net cash provided by financing activities	<u>130,032</u>	<u>214,268</u>
Change in cash and restricted cash	(658,774)	(64,680)
Cash and restricted cash		
Cash and restricted cash at beginning of year	<u>1,191,241</u>	<u>532,467</u>
Cash and restricted cash at end of year	<u>\$ 532,467</u>	<u>\$ 467,787</u>

Reconciliation of non-GAAP financial measures

(in thousands, except ratios)

	Three Months Ended December 31,		Year Ended December 31,	
	2022	2023	2022	2023
Revenue from fees, net	\$ 155,597	\$ 152,846	\$ 907,272	\$ 560,431
Loss from operations	(58,498)	(47,501)	(113,863)	(256,525)
<i>Operating Margin</i>	(38)%	(31)%	(13)%	(46)%
Sales and marketing, net of borrower acquisition costs (1)	\$ 11,153	\$ 10,614	\$ 43,063	\$ 36,626
Customer operations, net of borrower verification and servicing costs (2)	9,458	7,024	30,186	33,798
Engineering and product development	64,029	57,152	237,247	280,138
General, administrative, and other	47,142	55,772	185,290	212,388
Interest income, interest expense, and fair value adjustments, net	8,684	12,534	64,828	46,869
Contribution Profit	\$ 81,968	\$ 95,595	\$ 446,751	\$ 353,294
<i>Contribution Margin</i>	53%	63%	49%	63%

- (1) Borrower acquisition costs were \$39.6 million and \$28.2 million for the three months ended December 31, 2022 and 2023, respectively, and were \$302.7 million and \$90.5 million for the year ended December 31, 2022 and 2023, respectively. Borrower acquisition costs consist of our sales and marketing expenses adjusted to exclude costs not directly attributable to attracting a new borrower, such as payroll-related expenses for our business development and marketing teams, as well as other operational, brand awareness and marketing activities. These costs do not include reorganization expenses associated with the January 2023 Plan.
- (2) Borrower verification and servicing costs were \$34.0 million and \$29.1 million for the three months ended December 31, 2022 and 2023, respectively, and were \$157.8 million and \$116.6 million for the year ended December 31, 2022 and 2023, respectively. Borrower verification and servicing costs consist of payroll and other personnel-related expenses for personnel engaged in loan onboarding, verification and servicing, as well as servicing system costs. It excludes payroll and personnel-related expenses and stock-based compensation for certain members of our customer operations team whose work is not directly attributable to onboarding and servicing loans. These costs do not include reorganization expenses associated with the January 2023 Plan.

Reconciliation of non-GAAP financial measures

(in thousands, except ratios)

	Three Months Ended December 31,		Year Ended December 31,	
	2022	2023	2022	2023
Total revenue	\$ 146,913	\$ 140,312	\$ 842,444	\$ 513,562
Net loss	(55,263)	(42,398)	(108,665)	(240,132)
<i>Net Loss Margin</i>	(38)%	(30)%	(13)%	(47)%
Adjusted to exclude the following:				
Stock-based compensation and certain payroll tax expenses (1)	\$ 34,316	\$ 33,409	\$ 128,038	\$ 178,400
Depreciation and amortization	3,654	9,103	13,513	24,903
Reorganization expenses	—	—	—	15,536
Expense on convertible notes	1,173	1,179	4,684	4,706
Net gain on lease modification	—	(737)	—	(737)
(Benefit) provision for income taxes	(464)	63	(409)	107
Adjusted EBITDA	<u>\$ (16,584)</u>	<u>\$ 619</u>	<u>\$ 37,161</u>	<u>\$ (17,217)</u>
<i>Adjusted EBITDA Margin</i>	(11)%	0%	4%	(3)%

- (1) Payroll tax expenses include the employer payroll tax-related expense on employee stock transactions, as the amount is dependent on our stock price and other factors that are beyond our control and do not correlate to the operation of our business.

Reconciliation of non-GAAP financial measures

(in thousands, except ratios, and per share data)

	Three Months Ended December 31,		Year Ended December 31,	
	2022	2023	2022	2023
Net loss	\$ (55,263)	\$ (42,398)	\$ (108,665)	\$ (240,132)
Adjusted to exclude the following:				
Stock-based compensation and certain payroll tax expenses ⁽¹⁾	34,316	33,409	128,038	178,400
Reorganization expenses	—	—	—	15,536
Net gain on lease modification	—	(737)	—	(737)
Adjusted Net Loss	\$ (20,947)	\$ (9,726)	\$ 19,373	\$ (46,933)
Net loss per share:				
Basic	\$ (0.67)	\$ (0.50)	\$ (1.31)	\$ (2.87)
Diluted	\$ (0.67)	\$ (0.50)	\$ (1.31)	\$ (2.87)
Adjusted Net Income (Loss) per Share:				
Basic	\$ (0.25)	\$ (0.11)	\$ 0.23	\$ (0.56)
Diluted	\$ (0.25)	\$ (0.11)	\$ 0.21	\$ (0.56)
Weighted-average common shares outstanding:				
Basic	82,230,427	85,569,351	82,771,268	83,765,896
Diluted	82,230,427	85,569,351	92,023,924	83,765,896

(1) Payroll tax expenses include the employer payroll tax-related expense on employee stock transactions, as the amount is dependent on our stock price and other factors that are beyond our control and do not correlate to the operation of our business.

Key Operating Metrics

Key Operating Metrics

We review a number of operating metrics, including transaction volume, \$; transaction volume, number of loans; conversion rate; and percentage of loans fully automated, to evaluate our business, measure our performance, identify trends affecting our business, formulate business plans, and make strategic decisions.

We define Transaction Volume, Dollars as the total principal of loan originations facilitated on our marketplace during the periods presented. We define Transaction Volume, Number of Loans as the number of loan originations facilitated on our marketplace during the periods presented. We believe these metrics are good proxies for our overall scale and reach as a platform.

We define Conversion Rate as the number of loans transacted in a period divided by the number of rate inquiries received that we estimate to be legitimate, which we record when a borrower requests a loan offer on our platform. We track this metric to understand the impact of improvements to the efficiency of our borrower funnel on our overall growth.

We define Percentage of Loans Fully Automated as the total number of loans in a given period originated end-to-end (from initial rate request to final funding for personal loans and small dollar loans and from initial rate request to signing of the loan agreement for auto loans) with no human involvement required divided by the Transaction Volume, Number of Loans in the same period.

Non-GAAP Financial Metrics

About Non-GAAP Financial Measures

In addition to our results determined in accordance with generally accepted accounting principles in the United States (“GAAP”), we believe the non-GAAP measures of contribution profit, contribution margin, adjusted EBITDA, adjusted EBITDA margin, adjusted net income (loss), and adjusted net income (loss) per share are useful in evaluating our operating performance. Certain of these non-GAAP measures exclude stock-based compensation, expense on convertible notes, depreciation, amortization, as well as certain items that are not related to core business and ongoing operations, such as reorganization expenses and net gain on a lease modification. We exclude stock-based compensation, expense on convertible notes, and other non-operating expenses because they are non-cash in nature and excluded in order to facilitate comparisons to other companies’ results.

We believe non-GAAP information is useful in evaluating the operating results, ongoing operations, and for internal planning and forecasting purposes. We also believe that non-GAAP financial measures provide consistency and comparability with past financial performance and assist investors with comparing Upstart to other companies some of which use similar non-GAAP financial measures to supplement their GAAP results. We believe non-GAAP financial measures are presented for supplemental informational purposes only and should not be considered a substitute for, or superior to, financial information presented in accordance with GAAP and may be different from similarly titled non-GAAP financial measures used by other companies.

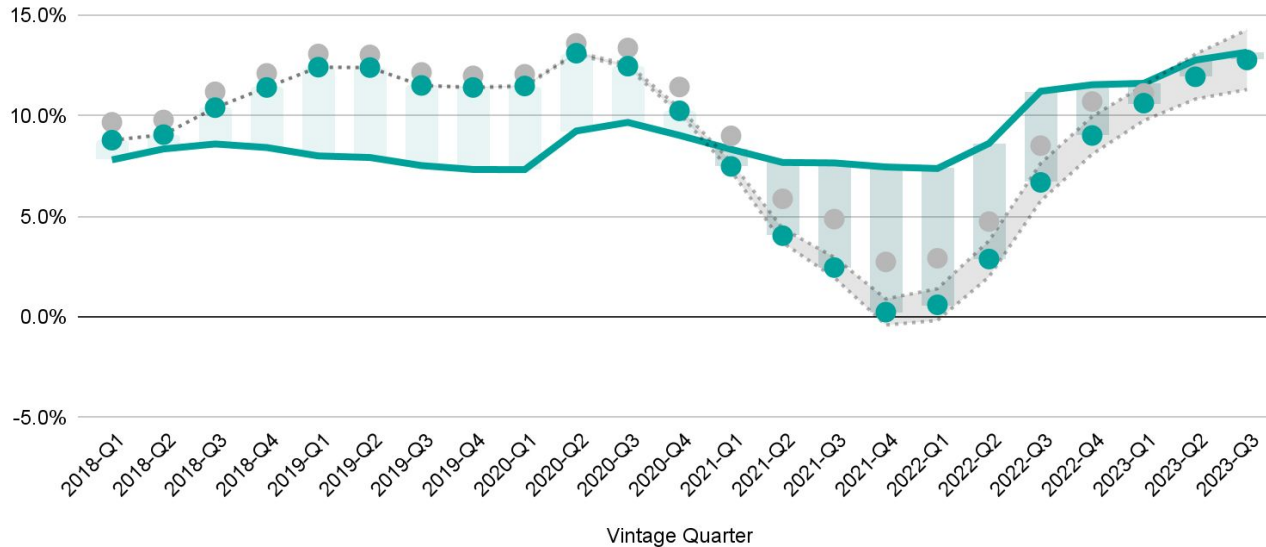
Key limitations of our non-GAAP financial measures include:

- Contribution Profit is not a GAAP financial measure of, nor does it imply, profitability. Even if our revenue exceeds variable expenses over time, we may not be able to achieve or maintain profitability, and the relationship of revenue to variable expenses is not necessarily indicative of future performance;
- Contribution Profit does not reflect all of our variable expenses and involves some judgment and discretion around what costs vary directly with loan volume. Other companies that present contribution profit calculate it differently and, therefore, similarly titled measures presented by other companies may not be directly comparable to ours;
- Although depreciation expense is a non-cash charge, the assets being depreciated may have to be replaced in the future, and Adjusted EBITDA does not reflect cash capital expenditure requirements for such replacements or for new capital expenditure requirements;
- Adjusted EBITDA excludes stock-based compensation expense, certain employer payroll taxes on employee stock transactions, expense on convertible notes, acquisition-related costs, net gain on a lease modification, and reorganization expenses as well as certain items that are not related to core business and ongoing operations. Stock-based compensation expense has been, and will continue to be for the foreseeable future, a significant recurring expense for our business and an important part of our compensation strategy. The amount of employer payroll tax-related expense on employee stock transactions is dependent on our stock price and other factors that are beyond our control and which may not correlate to the operation of the business;
- Adjusted EBITDA does not reflect: (1) changes in, or cash requirements for, our working capital needs; (2) interest expense, or the cash requirements necessary to service interest or principal payments on our debt, which reduces cash available to us; or (3) tax payments that may represent a reduction in cash available to us;
- The expenses and other items that we exclude in our calculation of Adjusted EBITDA may differ from the expenses and other items, if any, that other companies may exclude from Adjusted EBITDA when they report their operating results.

Reconciliation tables of the most comparable GAAP financial measures to the non-GAAP financial measures are used in this presentation.

Upstart loan performance

Most recent vintages are now expected to deliver ~13% gross returns¹



1 Upstart internal performance data as of 1/31/24. "upside," "baseline" and "downside" percentages are based on Upstart's own internal estimates of the returns observed on each vintage to date.

2 For prior period disclosures, if an investor invested equally in all Upstart cohorts, they would still expect a positive return on all vintages thus far, although the gross returns were lower than previously estimated by 0.9-1.3% in each of the quarters from Q2 2022 through Q3 2023. In addition, quarterly vintages of loans retained by the hypothetical lending partner are forecasted to meet or exceed target returns from mid-2018 through mid-2021, not through mid-2022 as previously disclosed. Loans purchased by the hypothetical institutional investor are expected to experience underperformance relative to target returns through mid-2023 vintages, not through mid-2022 vintages as previously disclosed.

Previous versions of this chart contained an error in the calculations of expected cash flows/returns and overstated certain of these numbers. The error had the largest impact on Q2'21 through Q4'22 vintages but nominally inflated all periods. This chart includes the expected cash flows/returns under both the prior calculation and the corrected calculation.

In addition, the footnote below corrects certain statements made in our prior disclosures.²

The error was isolated to the calculations underlying this chart and related statements about loan performance and had no impact on our financial statements nor on any forecasts prepared for lending partners or institutional investors.

- Target cash flows
- Expected cash flows
- Prior calculation cash flows
- Over/under performance
- Upside/downside range

Thank You

The background of the slide is a solid teal color. On the right side, there are several thin, white, wavy lines that curve upwards and then downwards, creating a sense of movement and depth. The lines are stacked vertically, with the top line being the most prominent and the bottom line being the least. The overall effect is a modern and clean aesthetic.