SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burden										
hours per response:	0.5									

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre	ess of Reporting Perso <u>VP</u>	ı*	2. Issuer Name Upstart Ho			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
1	(First) HOLDINGS, INC WARE STREET, SI		3. Date of Earlie 01/03/2022	est Transaction	n (Month/Day/Year)	x	X Officer (give title Other (sp below) below) Chief Executive Officer				
(Street) SAN MATEO (City)	CA (State)	94403 (Zip)	4. If Amendmen	t, Date of Oriç	inal Filed (Month/Day/Year)	6. Indi Line) X	ividual or Joint/G Form filed by Form filed by Person	One Reportir	g Person		
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
Date (Month/Day/Year)			2A. Deemed Execution Date, if any	3. Transaction Code (Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)	S	5. Amount of Securities Beneficially	6. Ownershi Form: Direct (D) or			

	(Month/Day/Year)	if any (Month/Day/Year)	Code (8)	Instr.				Beneficially Owned Following	(D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	01/03/2022		S ⁽¹⁾		7,362	D	\$144.725 ⁽²⁾	129,279 ⁽³⁾⁽⁴⁾	D	
Common Stock	01/03/2022		S ⁽¹⁾		13,658	D	\$145.6082 ⁽⁵⁾	115,621 ⁽³⁾	D	
Common Stock	01/03/2022		S ⁽¹⁾		11,112	D	\$146.6382 ⁽⁶⁾	104,509 ⁽³⁾	D	
Common Stock	01/03/2022		S ⁽¹⁾		12,402	D	\$147.6934 ⁽⁷⁾	92,107 ⁽³⁾	D	
Common Stock	01/03/2022		S ⁽¹⁾		13,390	D	\$148.627 ⁽⁸⁾	7 8, 717 ⁽³⁾	D	
Common Stock	01/03/2022		S ⁽¹⁾		5,375	D	\$149.5061 ⁽⁹⁾	73,342 ⁽³⁾	D	
Common Stock	01/03/2022		S ⁽¹⁾		3,600	D	\$150.5719(10)	69,742 ⁽³⁾	D	
Common Stock	01/03/2022		S ⁽¹⁾		2,400	D	\$151.8801(11)	67,342 ⁽³⁾	D	
Common Stock	01/03/2022		S ⁽¹⁾		3,800	D	\$152.6845(12)	63,542 ⁽³⁾	D	
Common Stock	01/03/2022		S ⁽¹⁾		7,534	D	\$153.8167(13)	56,008 ⁽³⁾	D	
Common Stock	01/03/2022		S ⁽¹⁾		2,500	D	\$154.8461(14)	53,508 ⁽³⁾	D	
Common Stock	01/03/2022		S ⁽¹⁾		200	D	\$155.6	53,308 ⁽³⁾	D	
Common Stock	01/03/2022		S ⁽¹⁵⁾		900	D	\$146.1636(16)	566,431	I	See Footnote ⁽¹⁷⁾
Common Stock	01/03/2022		S ⁽¹⁵⁾		457	D	\$147.365(18)	565,974	I	See Footnote ⁽¹⁷⁾
Common Stock	01/03/2022		S ⁽¹⁵⁾		400	D	\$148.5525 ⁽¹⁹⁾	565,574	I	See Footnote ⁽¹⁷⁾
Common Stock	01/03/2022		S ⁽¹⁵⁾		450	D	\$150.9556 ⁽²⁰⁾	565,124	I	See Footnote ⁽¹⁷⁾
Common Stock	01/03/2022		S ⁽¹⁵⁾		550	D	\$152.3036 ⁽²¹⁾	564,574	I	See Footnote ⁽¹⁷⁾
Common Stock	01/03/2022		S ⁽¹⁵⁾		880	D	\$153.6787 ⁽²²⁾	563,694	I	See Footnote ⁽¹⁷⁾
Common Stock	01/03/2022		S ⁽¹⁵⁾		529	D	\$154.637(23)	563,165	I	See Footnote ⁽¹⁷⁾
Common Stock	01/03/2022		S ⁽²⁴⁾		850	D	\$146.1524(16)	566,481	I	See Footnote ⁽²⁵⁾
Common Stock	01/03/2022		S ⁽²⁴⁾		525	D	\$147.2487(26)	565,956	I	See Footnote ⁽²⁵⁾
Common Stock	01/03/2022		S ⁽²⁴⁾		350	D	\$148.3807(27)	565,606	I	See Footnote ⁽²⁵⁾
Common Stock	01/03/2022		S ⁽²⁴⁾		100	D	\$149.12	565,506	I	See Footnote ⁽²⁵⁾

	Tat	ole I - Non-Deriv	ative Securiti	es Ac	quire	d, Dispo	sed of	, or Beneficia	ally Owned			
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securitie Disposed C		ed (A) or str. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s (Instr. 3 and 4)				
Common Stock		01/03/2022		S ⁽²⁴⁾		300	D	\$150.5633(28)	565,206	I	See Footnote ⁽²⁵⁾	
Common Stock		01/03/2022		S ⁽²⁴⁾		500	D	\$151.95 ⁽²⁹⁾	564,706	I	See Footnote ⁽²⁵⁾	
Common Stock		01/03/2022		S ⁽²⁴⁾		331	D	\$152.8631 ⁽³⁰	564,375	I	See Footnote ⁽²⁵⁾	
Common Stock		01/03/2022		S ⁽²⁴⁾		810	D	\$153.7962 ⁽³¹⁾	563,565	I	See Footnote ⁽²⁵⁾	
Common Stock Common Stock Common Stock		01/03/2022		S ⁽²⁴⁾		400	D	\$154.795 ⁽³²⁾	563,165	I	See Footnote ⁽²⁵⁾	
									1,015,346	5 I	See Footnote ⁽³³⁾	
									8,908,237	7 I	Indirect ⁽⁴⁾⁽³⁴	
		Table II - Deriva (e.g., p	tive Securitie uts, calls, wa									
1. Title of 2.	3. Transaction	3A. Deemed	4. 5.	Number	6. Da	ate Exercisat	le and	7. Title and	8. Price of 9. I	Number of 10.	11. Nati	

Derivative	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of	vative rities ired r osed) . 3, 4	Expiration Date (Month/Day/Year)		Secur Unde Deriv Secur	Amount of Derivative Securitying (Instr. 5) Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	lirect ficial ership
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					

Explanation of Responses:

1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on May 28, 2021.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$144.13 to \$145.12. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (2), footnotes (5) through (14), footnote (16), footnotes (18) through (23), and footnotes (26) to (32) to this Form 4.

3. Certain of these securities are restricted stock units (RSUs). Each RSU represents a contingent right to receive one share of Common Stock, subject to the applicable vesting schedule and conditions of each RSU.

4. Immediately prior to the sale by the Reporting Person of an aggregate of 83,333 shares of Common Stock, the 2008 D&T Girouard Revocable Trust, for which the Reporting Person serves as Trustee (the "Girouard Revocable Trust"), transferred 83,333 shares of Common Stock to the Reporting Person.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$145.13 to \$146.12.

6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$146.13 to \$147.11.

7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$147.16 to \$148.15.

8. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$148.16 to \$149.11.

9. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$149.16 to \$150.14. 10. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$150.17 to \$151.15.

11. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$151.29 to \$152.27.

12. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$152.29 to \$153.20.

13. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$153.50 to \$154.495.

14. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$154.50 to \$155.36.

15. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted on May 28, 2021 by the TMG 2020 EXEMPT GIFT TRUST, dated October 19, 2020.

16. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$145.715 to \$146.51.

17. These shares are held by Tristen Baird Willard, as trustee of the TMG 2020 EXEMPT GIFT TRUST, dated October 19, 2020.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$146.92 to \$147.74.
The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$148.15 to \$149.12.

20. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$150.52 to \$151.40.

21. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$151.99 to \$152.90.

22. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$153.10 to \$153.98.

23. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$154.14 to \$155.00.

24. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted on May 28, 2021 by the JRG 2020 EXEMPT GIFT TRUST, dated October 19, 2020.

25. These shares are held by Tristen Baird Willard, as trustee of the JRG 2020 EXEMPT GIFT TRUST, dated October 19, 2020.

26. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$146.71 to \$147.66.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$147.765 to \$148.75.
The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$150.21 to \$150.95.

29. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$151.40 to \$152.25.

30. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$152.49 to \$153.23.

31. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$153.60 to \$154.14.

32. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$154.60 to \$155.00.

33. These shares are held by David J. Girouard, as trustee of the Girouard 2020 GRAT, dated October 19, 2020.

34. These shares are held by the Girouard Revocable Trust.

Remarks:

/s/ Christopher Ing, by power 01/04/2022 of attorney

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.