

Q4 and FY 2021 Earnings February 15, 2022



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This presentation contains "forward-looking" statements that are based on our management's beliefs and assumptions and on information currently available to management. Forward-looking statements include all statements, other than statements of historical fact contained in this presentation, including but not limited to, information or predictions concerning our future financial performance, including our financial outlook for Q1 2022 and FY 2022 under the heading "Outlook," expected auto financing volumes, projected growth and other strategies, business plans and objectives, potential market and growth opportunities, competitive position, technological or market trends and industry environment. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "could," "expect," "plan," anticipate," "believe," "estimate," "predict," "intend," "potential," "would," "continue," "ongoing" or the negative of these terms or other comparable terminology. You should not put undue reliance on any forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all.

Forward-looking statements are based on information available at the time those statements are made or management's good faith beliefs and assumptions as of that time with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in, or suggested by, the forward-looking statements. In light of these risks and uncertainties, the events and circumstances contemplated by the forward-looking statements made in this presentation may not occur and actual results could differ materially from those anticipated or implied in the forward-looking statements. These risks and uncertainties are described in greater detail under the heading "Risk Factors" in our 10-Q that we filed with the Securities and Exchange Commission (the "SEC") on November 12, 2021 and other periodic SEC filings, and include, but are not limited to, our ability to sustain our growth rates; the effectiveness of our credit decisioning models and risk management efforts; overall economic conditions; disruptions in the credit markets; our ability to retain existing, and attract new, bank partners and lenders; and our ability to operate successfully in a highly-regulated industry. Moreover, we operate in very competitive and rapidly changing environments, and new risks may emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. Additional information will be available in other future reports that we file with the SEC from time to time, which could cause actual results to vary from expectations. Except as required by law, Upstart does not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.

This presentation contains statistical data, estimates and forecasts that are based on independent industry publications or other publicly available information, as well as other information based on our internal sources. This information involves many assumptions and limitations, and you are cautioned not to give undue weight to these estimates. We have not independently verified the accuracy or completeness of the data contained in these industry publications and other publicly available information. Accordingly, we make no representations as to the accuracy or completeness of that data nor do we undertake to update such date after the date of this presentation.

This presentation includes non-GAAP financial measures, including contribution profit (loss), contribution margin, adjusted EBITDA, adjusted EBITDA margin, adjusted net income or loss, and adjusted net income or loss per share. These non-GAAP financial measures are in addition to, and not as a substitute for or superior to measures of financial performance prepared in accordance with GAAP. There are a number of limitations related to the use of these non-GAAP financial measures. For example, other companies may calculate similarly-titled non-GAAP financial measures differently. Refer to slides 22-24 for a reconciliation of these non-GAAP financial measures to the most directly comparable GAAP measures.

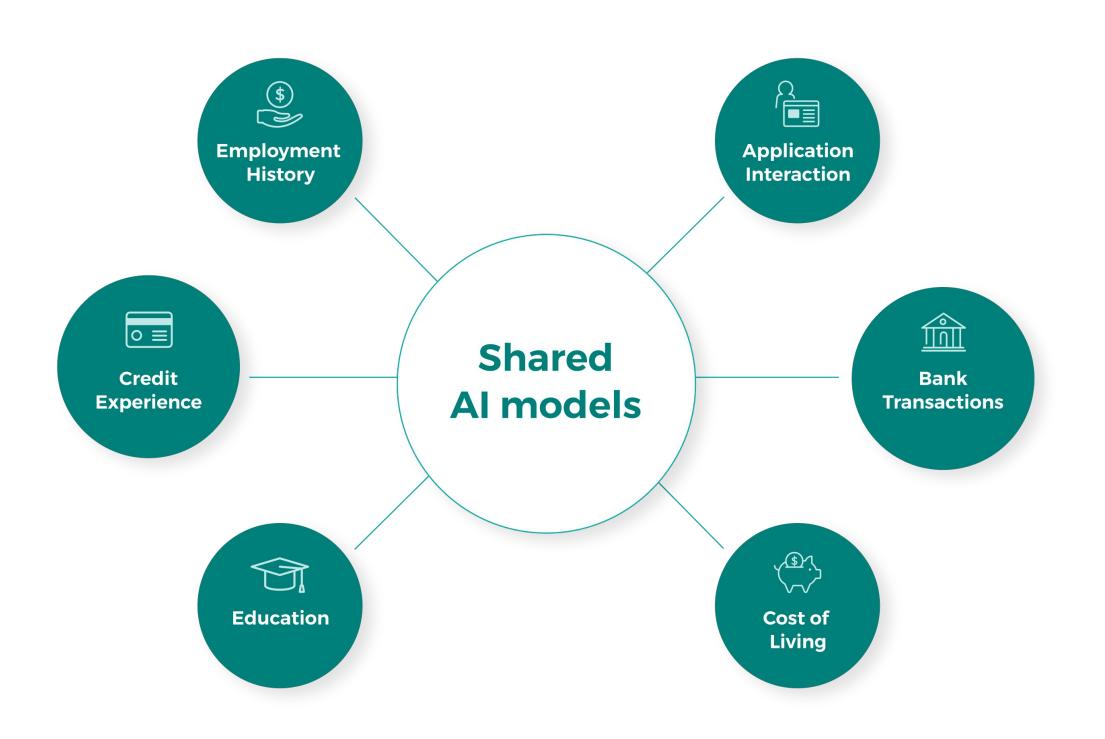


Upstart's mission

Enable effortless credit based on true risk

Upstart at a glance

Upstart is an Al lending platform partnering with banks to improve access to affordable credit



A leading Al lending platform with scale, rapid growth and profits

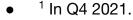
Two-sided business – connects consumers to Al-enabled bank partners

Growth driven by continual improvement of Al models

70% of loans instantly approved and fully automated¹

94% of revenue – fees from banks or servicing with no credit exposure¹

GAAP net income profitable²



² GAAP net income profitable since FY 2020.



Our value propositions to consumers and bank partners



Higher approval rates, lower APRs

70% instantly approved - no document uploads, calls or waiting¹

More inclusive - improved credit access for all demographics tested



Highly automated, all-digital experience

Customizable to bank's credit policies and risk appetite

More inclusive and profitable lending programs



"[With Upstart], I was able to use a loan to wipe out the credit card debt and consolidate all of the payments into one. This one payment was less than all three minimum payments for each credit card,"



— Julia



\$6T annual loan origination TAM

Consumer



\$644B⁴
Small Business

Business



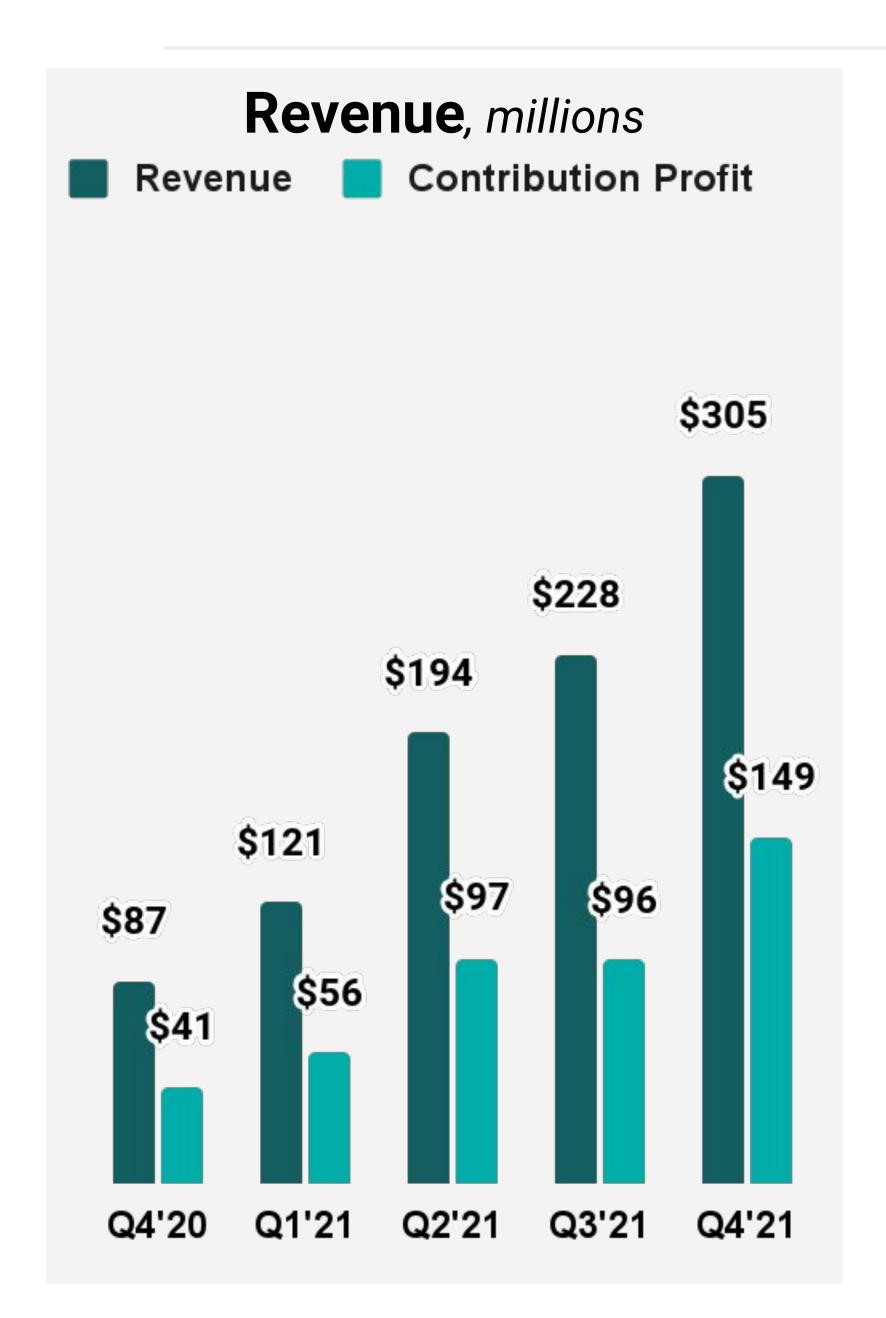
¹ Total mortgage originations using data provided by TransUnion for Q3 2020 – Q2 2021

² Total auto loans using data provided by TransUnion for Q3 2020 – Q2 2021

³ Total unsecured personal loans using data provided by TransUnion for Q3 2020 – Q2 2021

⁴ Total small business loans using data provided by the Office of Advocacy U.S. Small Business Administration, September 2020, for 2019 fiscal year

Q4'21 Key financial highlights





Revenue:

\$305M, up 252% Y|Y



Income from Operations:

\$60.4M, up 481% Y|Y



Contribution Profit:

\$149M, up 261% Y|Y, and representing 52% of fee revenue



Net Income:

\$58.9M, up 5,639% Y|Y

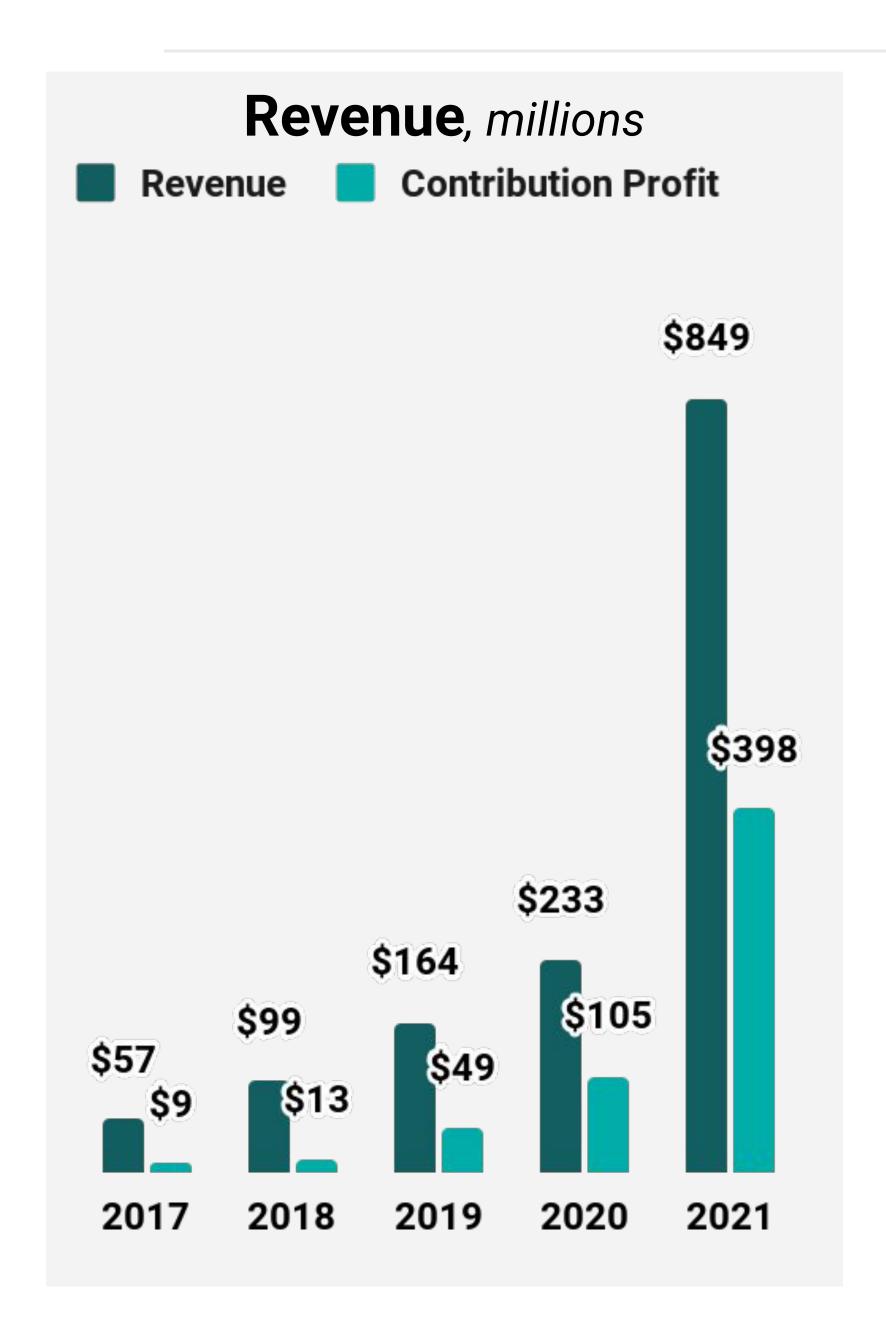


Adjusted EBITDA:

\$91.0M, or 30% of revenue, up 1,197 bps Y|Y



FY21 Key financial highlights





Revenue:

\$849M, up 264% Y|Y



Income from Operations:

\$141M, up 1,097% Y|Y



Contribution Profit:

\$398M, up 279% Y|Y, and representing 50% of fee revenue



Net Income:

\$135M, up 2,164% Y|Y



Adjusted EBITDA:

\$232M, or 27% of revenue, up 1,396 bps Y|Y



Auto opportunity update



Expect \$1.5B in FY22
Auto financing volume



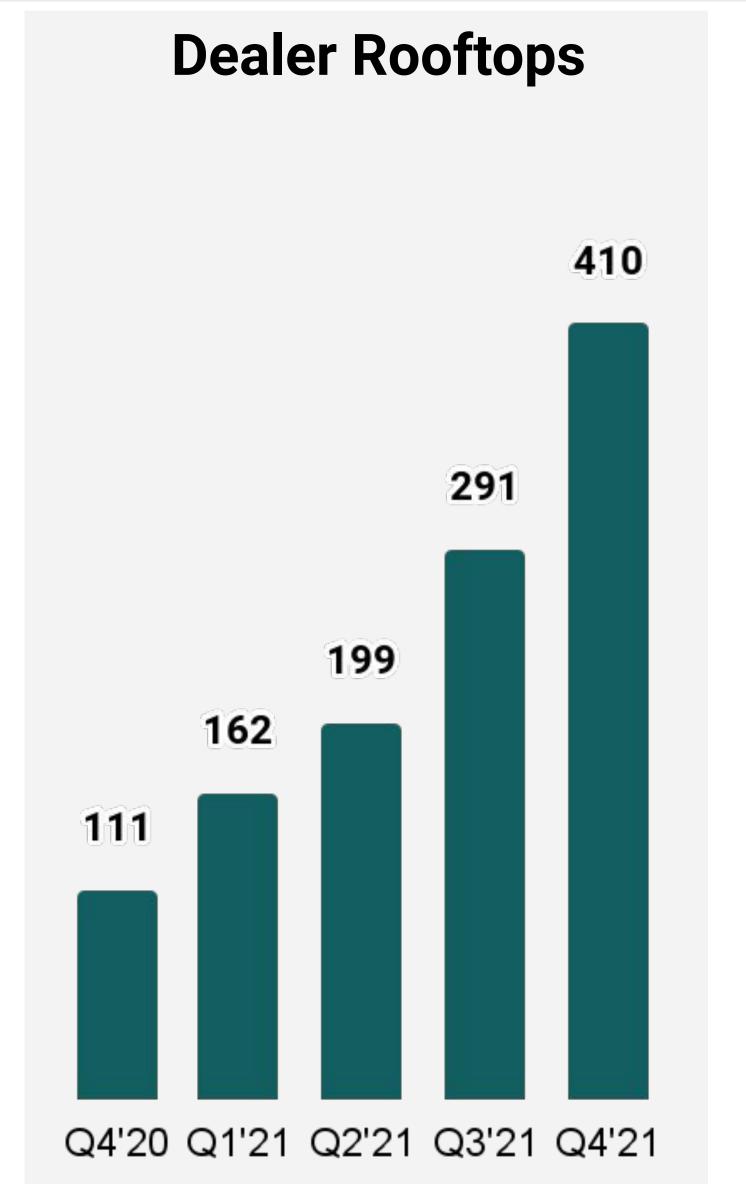
Tripled dealership footprint Y|Y and grew 41% Q|Q



Auto Refi funnel performance is now comparable to personal loan funnel circa 2019



10 Banks Partners signed up for auto lending on our platform





Q4'21 summary P&L and non-GAAP metrics

(in millions, except ratios and per share data)

| | 0.4104 | 00104 | | 0.4100 | VIV |
|---------------------------------------|---------|---------|--------|--------|--------|
| | Q4'21 | Q3'21 | Q Q | Q4'20 | Y Y |
| Revenue | \$304.8 | \$228.4 | 33% | \$86.7 | 252% |
| Revenue from Fees | \$287.4 | \$210.4 | 37% | \$84.4 | 240% |
| Income from Operations | \$60.4 | \$28.6 | 111% | \$10.4 | 481% |
| Net Income | \$58.9 | \$29.1 | 102% | \$1.0 | 5,639% |
| Adjusted Net Income | \$87.0 | \$57.4 | 51% | \$5.4 | 1,499% |
| Earnings Per Share (Diluted) | \$0.61 | \$0.30 | 103% | - | n/a |
| Adjusted Earnings Per Share (Diluted) | \$0.89 | \$0.60 | 48% | \$0.07 | 1,214% |
| Contribution Profit | \$149.5 | \$95.9 | 56% | \$41.4 | 261% |
| Contribution Margin | 52% | 46% | 6.4pts | 49% | 3.0pts |
| Operating Expenses | \$244.4 | \$199.9 | 22% | \$76.3 | 220% |
| Adjusted EBITDA | \$91.0 | \$59.1 | 54% | \$15.5 | 487% |



FY21 summary P&L and non-GAAP metrics

(in millions, except ratios and per share data)

| | FY21 | FY20 | Y Y |
|---------------------------------------|---------|---------|--------|
| Revenue | \$848.6 | \$233.4 | 264% |
| Revenue from Fees | \$801.3 | \$228.6 | 251% |
| Income from Operations | \$140.9 | \$11.8 | 1,097% |
| Net Income | \$135.4 | \$6.0 | 2,164% |
| Adjusted Net Income | \$224.1 | \$17.5 | 1,181% |
| Earnings Per Share (Diluted) | \$1.43 | _ | n/a |
| Adjusted Earnings Per Share (Diluted) | \$2.37 | \$0.23 | 929% |
| Contribution Profit | \$397.9 | \$105.1 | 279% |
| Contribution Margin | 50% | 46% | 3.7pts |
| Operating Expenses | \$707.7 | \$221.7 | 219% |
| Adjusted EBITDA | \$231.9 | \$31.5 | 640% |



Balance Sheet items and key operating metrics

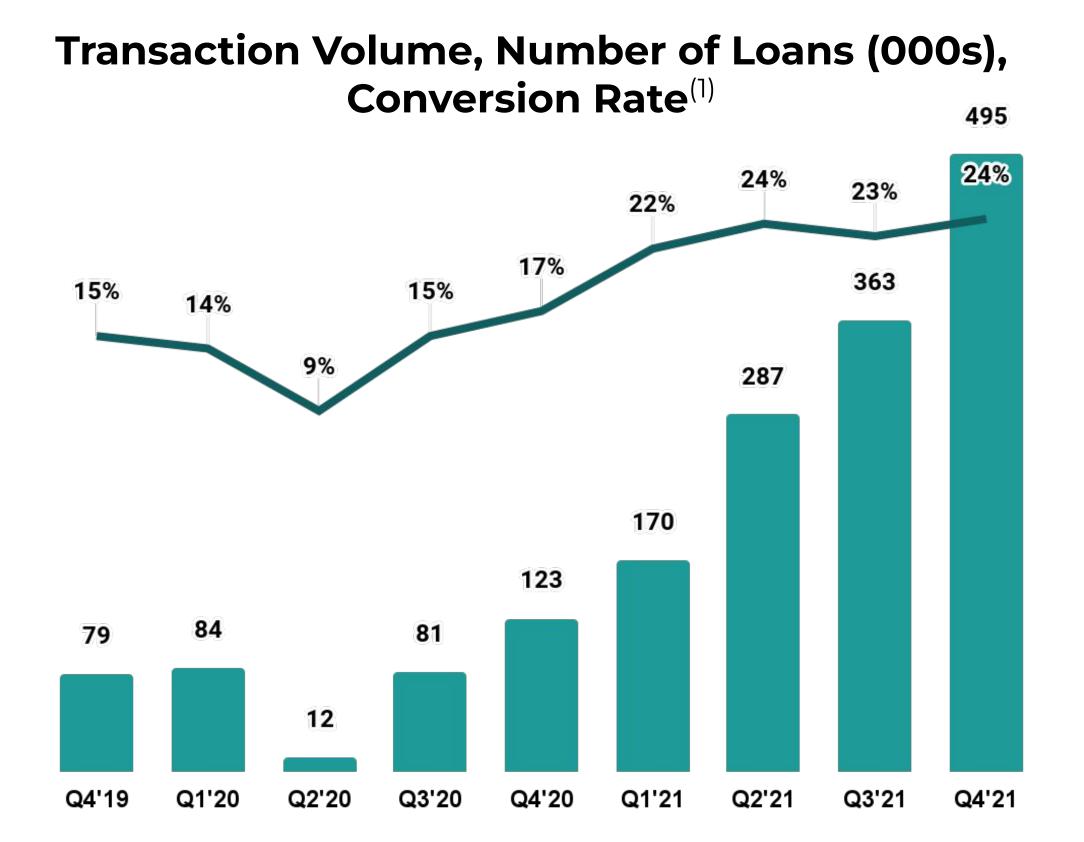
(in millions, except Transaction Volume (number of loans), % fully automated, ratios and conversion rate)

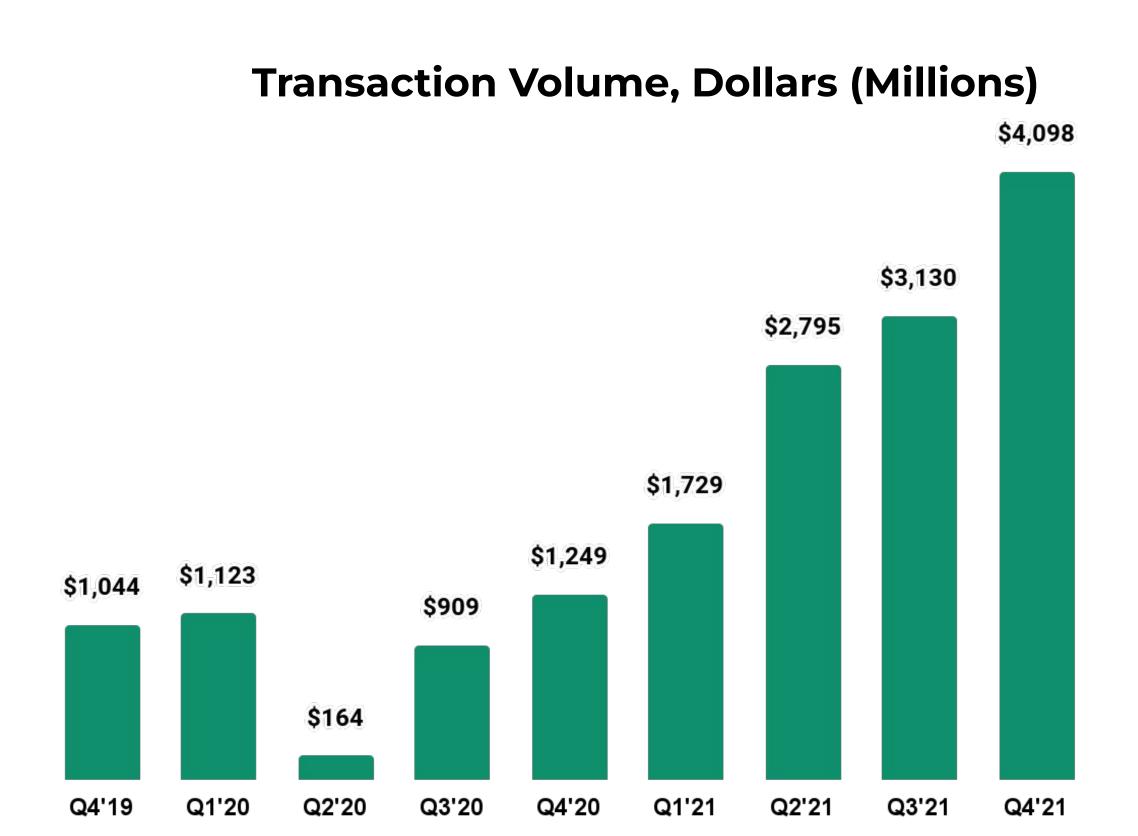
| | Q4'21 | Q3'21 | Q4'20 |
|-------------------------------------|-----------|-----------|---------|
| Cash and Restricted Cash | \$1,191.2 | \$1,171.8 | \$311.3 |
| Loans, Notes, and Residuals | \$260.8 | \$140.1 | \$97.5 |
| Total Assets | \$1,820.5 | \$1,606.1 | \$477.3 |
| Total Liabilities | \$1,013.4 | \$887.0 | \$177.0 |
| | | | |
| Transaction Volume, Number of Loans | 495,205 | 362,780 | 123,396 |
| Transaction Volume, Dollars | \$4,098 | \$3,130 | \$1,249 |
| % Fully Automated | 70% | 67% | 71% |
| Conversion Rate* | 24.4% | 23.0%* | 17.4% |

^{*}In the third quarter of 2021, we modified our calculation of Conversion Rate to remove what we believe to be fraudulent loan requests from the total number of rate inquiries received to better reflect actual borrower behavior.



Key operating metrics



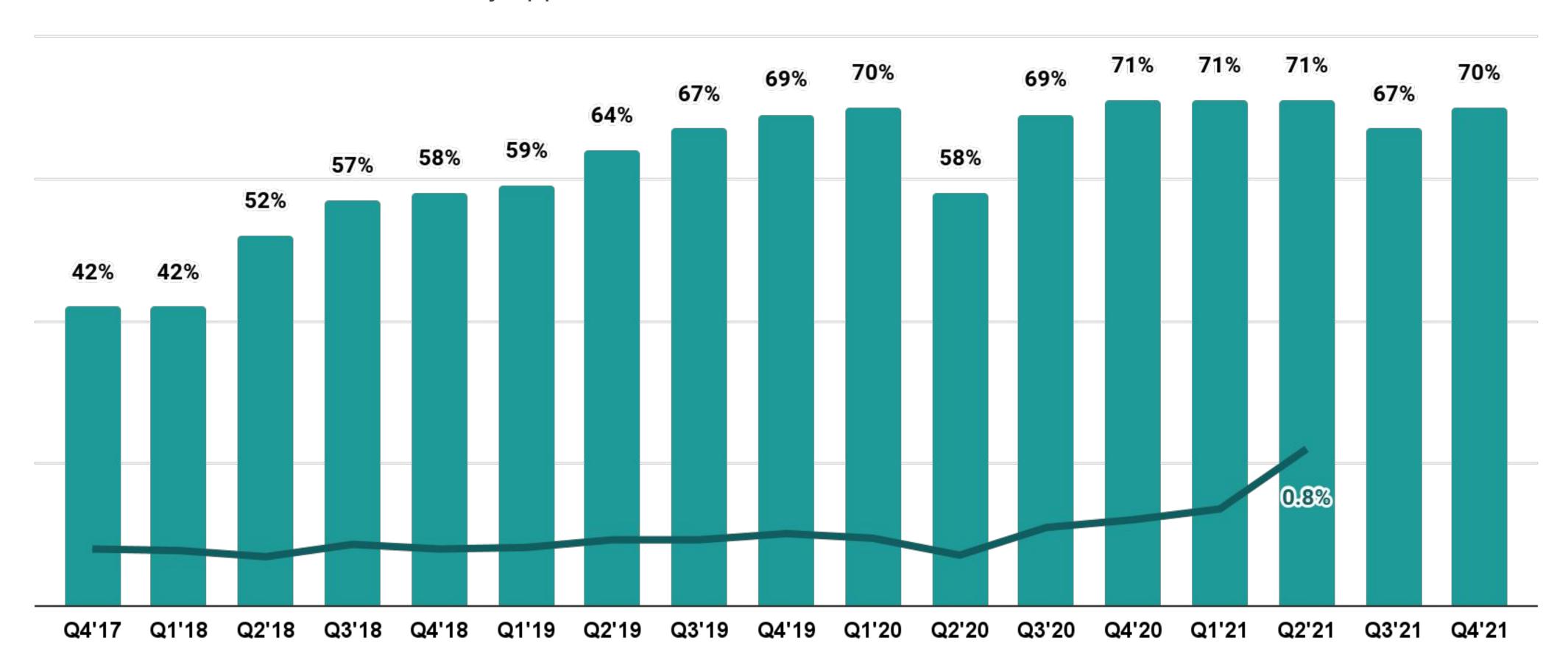


¹ In the third quarter of 2021, we modified our calculation of Conversion Rate to remove what we believe to be fraudulent loan requests from the total number of rate inquiries received to better reflect actual borrower behavior. Using the prior methodology for calculating Conversion Rate, which did not exclude estimated fraudulent loan requests, our Conversion Rates for the three months ended December 31, 2021 would have been 22.1%. The impact of this change in calculating our Conversion Rate for prior years is insignificant.



Fully automated loans

70% of Upstart loans were fully automated and instantly approved in Q4'21 while fraud rates remained minimal





Continued profitable growth

Q4'19 – Q4'21 Quarterly Financial Summary (\$ millions)

GAAP Total Revenue

Contribution Profit

GAAP Net Income / (Loss)



| | Q4'19 | Q1'20 | Q2'20 | Q3'20 | Q4'20 | Q1'21 | Q2'21 | Q3'21 | Q4'21 |
|---------------------------------|-------|-------|-------|-------|-------|-------|--------|-------|-------|
| % GAAP Total Revenue YoY Growth | 162% | 226% | (47%) | 32% | 39% | 90% | 1,018% | 250% | 252% |
| % Contribution Margin | 38% | 38% | 32% | 54% | 49% | 48% | 52% | 46% | 52% |
| % GAAP Net Income Margin | 10% | 2% | (36%) | 15% | 1% | 8% | 19% | 13% | 19% |



\$305

Outlook

| | Q1'22 | FY22 |
|--------------------------------------|-----------------------------------|-----------------------------|
| Revenue | \$295 to \$305 million | approximately \$1.4 billion |
| Contribution Margin | approximately 46% | approximately 45% |
| Net Income | \$18 to 22 million | |
| Non-GAAP Adjusted Net Income | \$50 to \$52 million | |
| Adjusted EBITDA | \$56 to \$58 million | approximately 17% |
| Diluted weighted average share count | approximately 95.9 million shares | |
| Auto Transaction Volume | | approximately \$1.5 billion |

| | December 31, | December 31, |
|--|--------------|--------------|
| | 2020 | 2021 |
| Assets | | |
| Cash | \$ 250,819 | \$ 986,608 |
| Restricted cash | 60,514 | 204,633 |
| Loans (at fair value) | 78,460 | 252,477 |
| Notes receivable and residual certificates (at fair value) | 19,074 | 8,288 |
| Property, equipment, and software, net | 10,032 | 24,259 |
| Operating lease right of use assets | 18,310 | 96,118 |
| Non-marketable equity security | _ | 40,000 |
| Goodwill | _ | 67,062 |
| Intangible assets, net | _ | 19,906 |
| Other assets (includes \$6,831 and \$18,388 at fair value as of December 31, 2020 and December 31, 2021, respectively) | 40,046 | 121,104 |
| Total assets | \$ 477,255 | \$ 1,820,455 |
| Liabilities and Stockholders' Equity | | |
| Liabilities: | | |
| Accounts payable | \$ 13,775 | \$ 6,563 |
| Payable to investors | 45,501 | 107,598 |
| Borrowings Accrued expenses and other liabilities (includes \$9,530 and \$13,095 at fair value as of | 62,626 | 695,432 |
| December 31, 2020 and December 31, 2021, respectively) | 35,669 | 103,418 |
| Operating lease liabilities | 19,432 | 100,366 |
| Total liabilities | 177,003 | 1,013,377 |
| Stockholders' equity: Common stock, \$0.0001 par value; 700,000,000 shares authorized; 73,314,026 and 83,659,665, shares issued and outstanding as of December 31, 2020 and December 31, 2021, | | |
| respectively | 7 | 8 |
| Additional paid-in capital | 369,467 | 740,849 |
| Retained earnings (accumulated deficit) | (69,222) | 66,221 |
| Total stockholders' equity | 300,252 | 807,078 |
| Total liabilities and stockholders' equity | \$ 477,255 | \$ 1,820,455 |



| | Three Months Ended December 31, | | Year Endo December | |
|--|---------------------------------|------------|-----------------------|------------|
| | 2020 | 2021 | 2020 | 2021 |
| Revenue: | | | | |
| Revenue from fees, net | \$ 84,421 | \$ 287,387 | \$ 228,600 | \$ 801,275 |
| Interest income and fair value adjustments, net (a) | 2,289 | 17,461 | 4,816 | 47,314 |
| Total revenue | 86,710 | 304,848 | 233,416 | 848,589 |
| Operating expenses: | | | | |
| Sales and marketing | 34,546 | 114,815 | 99,659 | 333,453 |
| Customer operations | 12,789 | 41,049 | 37,581 | 117,579 |
| Engineering and product development | 14,151 | 46,495 | 38,802 | 133,999 |
| General, administrative, and other | 14,831 | 42,075 | 45,609 | 122,677 |
| Total operating expenses | 76,317 | 244,434 | 221,651 | 707,708 |
| Income from operations | 10,393 | 60,414 | 11,765 | 140,881 |
| Other income (expense) | 52 | 22 | 5,549 | (5,174) |
| Expense on warrants and convertible notes, net | (9,047) | (1,169) | (11,364) | (1,976) |
| Net income before income taxes | 1,398 | 59,267 | 5,950 | 133,731 |
| Provision (benefit) for income taxes | 371 | 323 | 371 | (1,712) |
| Net income before attribution to noncontrolling interests | 1,027 | 58,944 | 5,579 | 135,443 |
| Net loss attributable to noncontrolling interests | <u> </u> | <u> </u> | (404) | _ |
| Net income attributable to Upstart Holdings, Inc. common stockholders | \$ 1,027 | \$ 58,944 | \$ 5,983 | \$ 135,443 |
| Net income per share attributable to Upstart Holdings, Inc. common stockholders, basic | \$ — | \$ 0.71 | \$ — | \$ 1.73 |
| Net income per share attributable to Upstart Holdings, Inc. common stockholders, diluted | \$ — | \$ 0.61 | \$ — | \$ 1.43 |
| Weighted-average number of shares outstanding used in computing net income per share attributable to Upstart Holdings, Inc. common stockholders, basic | 26,001,856 | 82,616,735 | 17,513,670 | 78,106,359 |
| Weighted-average number of shares outstanding used in computing net income per share attributable to Upstart Holdings, Inc. common stockholders, diluted | 26,001,856 | 98,804,259 | 17,513,670 | 94,772,641 |



⁽a) Includes \$1,014 from related parties expense and \$4,238 of related parties fair value adjustments for the year ended December 31, 2020.

| | Year Ended December 31, | |
|---|----------------------------|-------------|
| | 2020 | 2021 |
| Cash flows from operating activities | | |
| Net income before attribution to noncontrolling interests | \$ 5,579 | \$ 135,443 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Change in fair value of financial instruments (a) | 29,049 | (228) |
| Stock-based compensation | 11,513 | 73,186 |
| Gain on loan servicing arrangements and sale of noncontrolling interests, net | (1,530) | (6,916) |
| Depreciation and amortization | 2,278 | 7,541 |
| Incentive share expense | 787 | |
| Non-cash interest expense | 73 | 1,983 |
| Net changes in operating assets and liabilities: | | |
| Purchase of loans for immediate resale | (2,540,948) | (8,713,476) |
| Proceeds from immediate resale of loans | 2,540,948 | 8,713,476 |
| Purchase of loans held-for-sale | (116,127) | (219,128) |
| Principal payments received for loans held-for-sale | 18,218 | 8,659 |
| Net proceeds from sale of loans held-for-sale | 47,604 | 112,569 |
| Other assets | (13,186) | (62,042) |
| Operating lease liability and right-of-use asset | 251 | 3,126 |
| Accounts payable | 7,033 | (7,513) |
| Payable to investors | 19,446 | 62,097 |
| Accrued expenses and other liabilities | 4,709 | 59,576 |
| Net cash provided by operating activities | 15,697 | 168,353 |



| | Year Ended December 31, | |
|---|----------------------------|-----------|
| | 2020 | 2021 |
| Cash flows from investing activities | | |
| Principal payments received for loans held by consolidated securitizations | 24,018 | |
| Net proceeds from sale of loans held-for-investment | 97,340 | 51,403 |
| Principal payments received for loans held-for-investment Principal payments received for notes receivable and | 15,758 | 24,532 |
| repayments of residual certificates | 14,665 | 11,458 |
| Purchase of loans held-for-investment | (9,655) | (159,398) |
| Purchase of non-marketable equity security | _ | (40,000) |
| Purchase of notes receivable and residual certificates | (4) | _ |
| Purchase of property and equipment | (1,355) | (8,427) |
| Capitalized software costs | (4,250) | (6,688) |
| Acquisition, net of cash acquired | | (16,757) |
| Net cash (used in) provided by investing activities | 136,517 | (143,877) |

| | Year End Decembe | |
|--|---------------------|--------------|
| | 2020 | 2021 |
| Cash flows from financing activities | | |
| Proceeds from initial public offering, net of underwriting discounts and offering costs | 159,488 | |
| Proceeds from secondary offering, net of underwriting discounts, commissions, and offering costs | _ | 263,931 |
| Proceeds from borrowings | 92,057 | 718,422 |
| Payment of debt issuance costs | | (15,727) |
| Purchase of capped calls | _ | (58,523) |
| Taxes paid related to net share settlement of equity awards | _ | (236) |
| Payments made on securitization notes and certificates (b) | (26,126) | _ |
| Repayments of borrowings | (148,113) | (71,316) |
| Distributions made to noncontrolling interests | (622) | _ |
| Proceeds from exercise of convertible preferred stock warrants | 6 | |
| Proceeds from issuance of common stock under employee stock purchase plan | <u>—</u> | 4,145 |
| Proceeds from exercise of stock options | 2,362 | 14,736 |
| Net cash provided by financing activities | 79,052 | 855,432 |
| Net increase in cash and restricted cash | 231,266 | 879,908 |
| Cash and restricted cash at beginning of year | 80,067 | 311,333 |
| Cash and restricted cash at end of year | \$ 311,333 | \$ 1,191,241 |



⁽b) Includes \$1,034 paid to related parties for the years ended December 31, 2020.

Reconciliation of non-GAAP financial measures

(in thousands, except ratios)

| | Three Months Ended December 31, | | Year End December | |
|--|---------------------------------|------------|----------------------|------------|
| | 2020 | 2021 | 2020 | 2021 |
| Revenue from fees, net | \$ 84,421 | \$ 287,387 | \$ 228,600 | \$ 801,275 |
| Income from operations | 10,393 | 60,414 | 11,765 | 140,881 |
| Operating Margin | 12 % | 21 % | 5 % | 18 % |
| Sales and marketing, net of borrower acquisition costs ⁽¹⁾ | \$ 2,308 | \$ 11,364 | \$ 7,959 | \$ 25,840 |
| Customer operations, net of borrower verification and servicing costs ⁽²⁾ | 1,996 | 6,596 | 5,769 | 21,797 |
| Engineering and product development | 14,151 | 46,495 | 38,802 | 133,999 |
| General, administrative, and other | 14,831 | 42,075 | 45,609 | 122,677 |
| Interest income and fair value adjustments, net | (2,289) | (17,461) | (4,816) | (47,314) |
| Contribution Profit | \$ 41,390 | \$ 149,483 | \$ 105,088 | \$ 397,880 |
| Contribution Margin | 49 % | 52 % | 46 % | 50 % |



⁽¹⁾ Borrower acquisition costs were \$32.2 million and \$103.5 million for the three months ended December 31, 2020 and 2021, respectively, and were \$91.7 million and \$307.6 million for the year ended December 31, 2020 and 2021, respectively. Borrower acquisition costs consist of our sales and marketing expenses adjusted to exclude costs not directly attributable to attracting a new borrower, such as payroll-related expenses for our business development and marketing teams, as well as other operational, brand awareness and marketing activities.

⁽²⁾ Borrower verification and servicing costs were \$10.8 million and \$34.5 million for the three months ended December 31, 2020 and 2021, respectively, and were \$31.8 million and \$95.8 million for the year ended December 31, 2020 and 2021, respectively. Borrower verification and servicing costs consist of payroll and other personnel-related expenses for personnel engaged in loan onboarding, verification and servicing, as well as servicing system costs. It excludes payroll and personnel-related expenses and stock-based compensation for certain members of our customer operations team whose work is not directly attributable to onboarding and servicing loans.

Reconciliation of non-GAAP financial measures

(in thousands, except ratios)

| 1 848,589 135,443 |
|-------------------------|
| · |
| · |
| 1JJ, TTJ |
| 16 % |
| 10 70 |
| |
| 87,461 |
| 7,541 |
| 1,976 |
| (1,712) |
| 1,237 |
| 231,946 |
| 27 % |
| |

⁽¹⁾ In 2021, we began excluding the amount of employer payroll tax-related expense on employee stock transactions, as the amount is dependent on our stock price and other factors that are beyond our control and do not correlate to the operation of our business.



⁽²⁾ Consists of fair value adjustments to our warrant liability for the three months ended December 31, 2020 and year ended December 31, 2020 and interest expense for all periods presented.

Reconciliation of non-GAAP financial measures

(in thousands, except ratios, and per share data)

| | Three Months Ended December 31, | | Year Ended December 31, | |
|---|---------------------------------|------------|----------------------------|------------|
| | 2020 | 2021 | 2020 | 2021 |
| Net income attributable to Upstart Holdings, Inc. common stockholders | \$ 1,027 | \$ 58,944 | \$ 5,983 | \$ 135,443 |
| Adjusted to exclude the following: | | | | |
| Stock-based compensation and certain payroll | | | | |
| tax expenses ⁽¹⁾ | 4,411 | 28,013 | 11,513 | 87,461 |
| Acquisition-related costs | | | | 1,237 |
| Adjusted Net Income | \$ 5,438 | \$ 86,957 | \$ 17,496 | \$ 224,141 |
| Net income per share: | | | | |
| Basic | \$ — | \$ 0.71 | \$ — | \$ 1.73 |
| Diluted | \$ — | \$ 0.61 | \$ | \$ 1.43 |
| Adjusted Net Income per Share: | | | | |
| Basic | \$ 0.21 | \$ 1.05 | \$ 1.00 | \$ 2.87 |
| Diluted | \$ 0.07 | \$ 0.89 | \$ 0.23 | \$ 2.37 |
| Weighted-average common shares outstanding: | | | | |
| Basic | 26,001,856 | 82,616,735 | 17,513,670 | 78,106,359 |
| Diluted | 80,275,422 | 98,804,259 | 76,098,275 | 94,772,641 |

⁽¹⁾ In 2021, we began excluding the amount of employer payroll tax-related expense on employee stock transactions, as the amount is dependent on our stock price and other factors that are beyond our control and do not correlate to the operation of our business



Key Operating Metrics

Key Operating Metrics

We review a number of operating metrics, including number of loans transacted and conversion rate, to evaluate our business, measure our performance, identify trends affecting our business, formulate business plans, and make strategic decisions.

We define Transaction Volume, Dollars as the total principal of loans transacted on our platform between a borrower and the originating bank during the period presented. We define Transaction Volume, Number of Loans as the number of loans facilitated on our platform between a borrower and the originating bank during the period presented. We believe these metrics are good proxies for our overall scale and reach as a platform

We define Conversion Rate as the number of loans transacted in a period divided by the number of rate inquiries received that we estimate to be legitimate, which we record when a borrower requests a loan offer on our platform. We track this metric to understand the impact of improvements to the efficiency of our borrower funnel on our overall growth. Until June 30, 2021, Conversion Rate considered all rate inquiries received on our platform. In the third quarter of 2021, we experienced a large and coordinated fraud attack. While we were able to address this incident without significant losses, our borrower funnel conversion metrics were distorted by the volume of unsuccessful attempts to access loans. As a result, we modified our calculation of Conversion Rate to remove what we believe to be fraudulent loan requests from the total number of rate inquiries received to better reflect actual borrower behavior. For the three months ended September 30, 2021, our Conversion Rate was 22.5%. Using the prior methodology for calculating Conversion Rate, which did not exclude estimated fraudulent loan requests, our Conversion Rate for the three months ended September 30, 2021 would have been 13.5%. The impact of this change in calculating our Conversion Rate for prior periods is immaterial.

We define Percentage of Loans Fully Automated as the total number of loans in a given period originated end-to-end (from initial rate request to final funding) with no human involvement divided by Transaction Volume, Number of Loans in the same period.



Non-GAAP Financial Metrics

About Non-GAAP Financial Measures

In addition to our results determined in accordance with generally accepted accounting principles in the United States ("GAAP"), we believe the non-GAAP measures of contribution profit (loss), contribution margin, adjusted EBITDA, adjusted EBITDA margin, adjusted net income or loss, and adjusted net income or loss per share are useful in evaluating our operating performance. Certain of these non-GAAP measures exclude stock-based compensation, warrant expenses, depreciation, amortization, and other non-operating expenses. We exclude stock-based compensation and income and expense on warrants and other non-operating expenses because they are non-cash in nature and exclude in order to facilitate comparisons to other companies' results.

We believe non-GAAP information is useful in evaluating the operating results, ongoing operations, and for internal planning and forecasting purposes. We also believe that non-GAAP financial measures provide consistency and comparability with past financial performance and assist investors with comparing Upstart to other companies some of which use similar non-GAAP financial measures to supplement their GAAP results. We believe non-GAAP financial measures are presented for supplemental informational purposes only and should not be considered a substitute for financial information presented in accordance with GAAP and may be different from similarly titled non-GAAP financial measures used by other companies.

Key limitations of our non-GAAP financial measures include:

- Contribution Profit is not a GAAP financial measure of, nor does it imply, profitability. Even if our revenue exceeds variable expenses over time, we may not be
 able to achieve or maintain profitability, and the relationship of revenue to variable expenses is not necessarily indicative of future performance;
- Contribution Profit does not reflect all of our variable expenses and involves some judgment and discretion around what costs vary directly with loan volume.
 Other companies that present contribution profit calculate it differently and, therefore, similarly titled measures presented by other companies may not be directly comparable to ours;
- Although depreciation expense is a non-cash charge, the assets being depreciated may have to be replaced in the future, and Adjusted EBITDA does not
 reflect cash capital expenditure requirements for such replacements or for new capital expenditure requirements;
- Adjusted EBITDA excludes stock-based compensation expense and certain employer payroll taxes on employee stock transactions. Stock-based compensation expense has been, and will continue to be for the foreseeable future, a significant recurring expense for our business and an important part of our compensation strategy. The amount of employer payroll tax-related expense on employee stock transactions is dependent on our stock price and other factors that are beyond our control and which not correlate to the operation of the business;
- Adjusted EBITDA does not reflect: (1) changes in, or cash requirements for, our working capital needs; (2) interest expense, or the cash requirements
 necessary to service interest or principal payments on our debt, which reduces cash available to us; or (3) tax payments that may represent a reduction in cash
 available to us;
- The expenses and other items that we exclude in our calculation of Adjusted EBITDA may differ from the expenses and other items, if any, that other companies may exclude from Adjusted EBITDA when they report their operating results.

Reconciliation tables of the most comparable GAAP financial measures to the non-GAAP financial measures are used in this presentation.



Thankyou